

TIMBALI'S GREAT OPPORTUNITY TO CONTRIBUTE TO SOUTH AFRICA'S PROGRESS



*"Our country has entered a period of change, while change can produce uncertainty, even anxiety, it also offers **great opportunities for renewal and progress.**"*

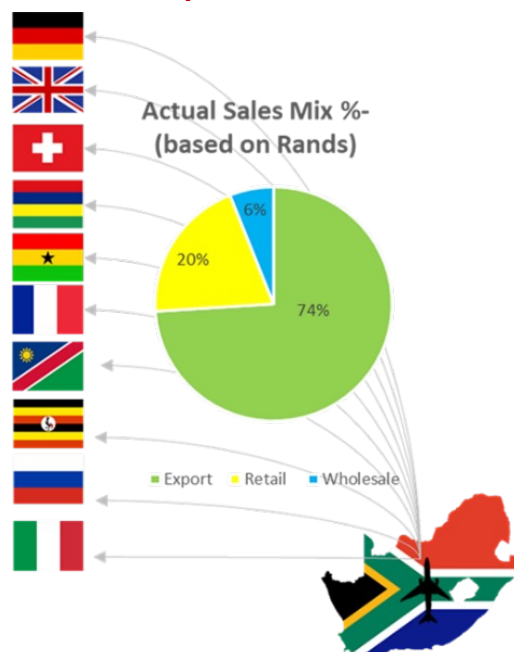
Together we are going to make history

We have done it before and we will do it again – bonded by our common love for our country, and resolute in our determination to overcome the challenges that lie ahead"

Timbali relishes the opportunity it has to play its part of this great vision for South Africa. With our unique training and development programme, we are taking ordinary young South Africans and turning them into successful small scale farmers with their own businesses. Nothing could be more worthwhile!

AMAVEG BABY VEG SALES HITS NEW HIGH IN 74% EXPORTS

There was a strong demand from all markets for baby-veg during the final months of 2017. With excellent quality veggies coming off the fields from our three Agri Parks, produced with love and care by the farmers under training with Timbali, some 74% of the turnover came from the demanding export markets. This is an all-time quarterly high for us, and augurs well for the coming year. Prices on export markets are up to three times those on local markets, and critical to the success of amaVeg.



Read about progress at:

- Making progress with the PPP
- Fast Facts and Figures
- Timbali in the media

GROWTH CONVERSATION

January/ February 2018

MAKING PROGRESS WITH THE PPP IN LIMPOPO

Project managing the partnership between The Jobs Fund and the Limpopo Department of Agriculture and Rural Development in setting up the small scale in Nwanedi, each with their own irrigation systems and a cooperative Packhouse, has been a challenging experience. It's a first for Timbali, and the learning curve has been steep.

We have revised the communication and organisational structures and its come out tops with the large number of involved participants, not least of which are the farmers we are servicing, its complex. But we developed a "Nwanedi Roles and Responsibility Tree Structure" to simplify it and get all the role players on board. With the potential for conflict

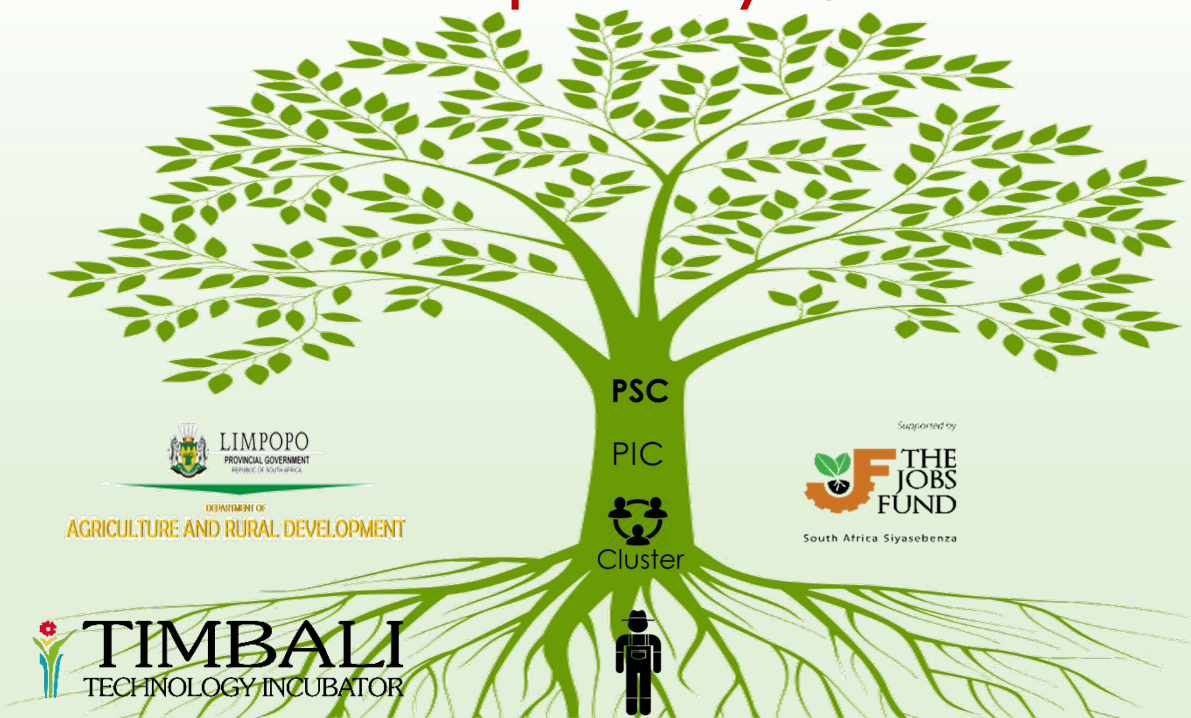
due to overlapping roles, the objective was to ensure everyone understood the interests amongst the partners. The joint development of the "Nwanedi Tree" enabled us to explore our respective interests, roles, expectations and time frames. In essence there are four key parties involved

1. **The Farmers** – who will benefit from cooperative procurement of farm requisites, cooperative grading and packing, and most important of all professional coordinated sales.
2. **The PSF officer** (Product, Services and Facilities) serving each group – **Cluster** – of farmers. Their role is to provide technical support, to coordinate production, and to

develop and maintain supply chain and market access.

3. **The PIC** (Project Implementation Committee) is responsible for overseeing and monitoring the progress of the project and each cluster.
4. **The PSC** (Project Steering Committee) to which the PIC reports. Its key role is to track the progress of the project ensure that the investors and interest groups remain involved and informed. The PSC focuses on the public value sub-projects such as the completion of the Nwanedi Pack House and irrigation infrastructure for farmers.

Roles and Responsibility's Structure



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FAST FACTS AND FIGURES

amaVeg farmer demographics

 **79%**
Women

 **88%**
Youth

 **100%**
Previously disadvantaged people

 **46 000**
The number of commercial farmers in South Africa has declined over the last 24 years

 **62 YRS**
The average age of South African farmers today

 **112 352**
SA Agricultural **JOBS shed** between 1994 and 2004

TIMBALI IN THE MEDIA

TIMBALI hosted our first-ever practical and interactive media matrix training in February. The programme was designed to provide our team with the essential skills, knowledge and techniques required to give confident and successful media interviews. **BONGANI MAHLANGU**, award-winning radio and television producer, encouraged us to reflect on our business successes, memorable milestones and personal journeys, as we develop content to package for various media platforms.

Its our pleasure to share with you a real-time podcast that contains our POWER FM interview with international acclaimed Iman Rappetti.

<https://soundcloud.com/powerfm987/agripreneurship-and-the-art-of-organic-urban-farming>.



Congratulations to the following staff and farmers of Timbali who participated in this training event: Alucia Ngobeni; Bridget Sedibe; Bright Matimbe; Hilda Lubisi; Louise De Klerk; Nontokozo Ndlovu; Rudence Khoza; Thembeni Mdaka.